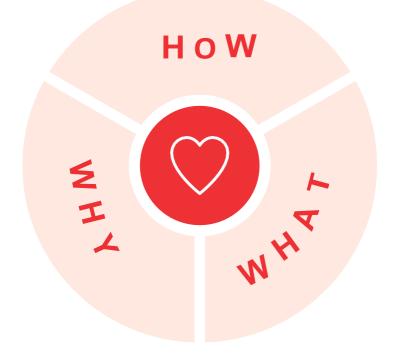
Start With HOW, Not Why! – Presentation from Keith Abraham CSP

01



1. HOW

HOW DO YOU WANT TO FEEL ABOUT YOUR BUSINESS IN THE NEXT 6 TO 12 MONTHS?

2. WHAT

WHAT DO YOU NEED TO ACHIEVE IN YOUR BUSINESS IN THE NEXT 6 - 12 MONTHS TO FEEL THAT EMOTION? **3. WHY**

WHY IS THAT GOAL SO IMPORTANT TO YOU TO ACHIEVE IN THE NEXT 6 - 12 MONTHS? WRITE DOWN 5 REASONS

If you can change your mind, you can change your world. Buddha

My Goal Achievement **Blueprint.**— **MY KEY GOALDRIVER™** 1 ° 0 7 ů Ä **A**IT \square CONFIDENT SUCCESSFUL PURPOSEFUL INSPIRED HAPPY RELAXED RESPECTED ORGANISED **MY** BUSINESS GROWTH **MY GOAL** What do I need to do DIFFERENTLY? **START DOING** STOP DOING DATE 1 / 20 **MYWHY MY NEXT 3 ACTION STEPS** -Five reasons WHY I want to achieve this goal. What do I need to do DIFFERENTLY? **MY MOMENTUM MINDSET** 6 What **MINDSET** do I need to have as part of my DNA in order to achieve my goal.

Great acts are made up of small deeds. Lao Tzu

