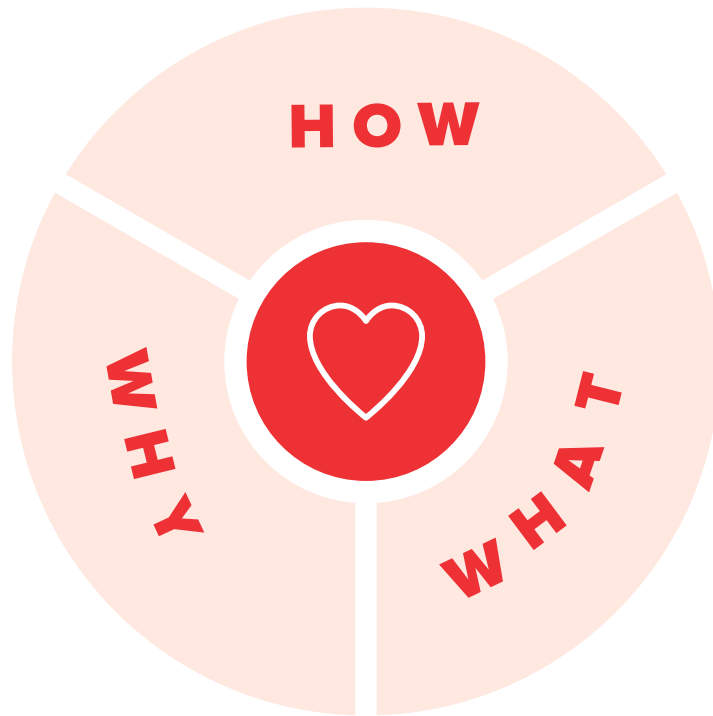


Start With HOW, Not Why! —

Presentation from Keith Abraham CSP



1. HOW

HOW DO YOU WANT TO FEEL ABOUT YOUR BUSINESS IN THE NEXT 6 TO 12 MONTHS?

2. WHAT

WHAT DO YOU NEED TO ACHIEVE IN YOUR BUSINESS IN THE NEXT 6 - 12 MONTHS TO FEEL THAT EMOTION?



3. WHY

WHY IS THAT GOAL SO IMPORTANT TO YOU TO ACHIEVE IN THE NEXT 6 - 12 MONTHS? WRITE DOWN 5 REASONS

If you can change your mind, you can change your world. Buddha

My Goal Achievement Blueprint.—

1 MY KEY GOALDRIVER™

 SUCCESSFUL	 PURPOSEFUL	 INSPIRED	 HAPPY	 RELAXED	 CONFIDENT	 RESPECTED	 ORGANISED
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2 MY GOAL

DATE / / 20

4 MY BUSINESS GROWTH

What do I need to do **DIFFERENTLY?**

START DOING



STOP DOING



3 MY WHY

Five reasons **WHY** I want to achieve this goal.

- 1
- 2
- 3
- 4
- 5

5 MY NEXT 3 ACTION STEPS

What do I need to do **DIFFERENTLY?**

6 MY MOMENTUM MINDSET

What **MINDSET** do I need to have as part of my DNA in order to achieve my goal.

Great acts are made up of small deeds. Lao Tzu

